

## Press Release

### CEB® - 10th Energy Efficiency Trade Fair

**Expertise and solutions for real estate and energy industry, industry, trade, business & municipalities**

*Reutlingen, March 27, 2017:* Energy efficiency systems of the future will be much more than individual components and solutions. At the CEB® Energy Efficiency Trade Fair on June 28<sup>th</sup> and 29<sup>th</sup> at the Karlsruhe Trade Fair Centre, trends and innovations, digitalization, building technology and energy management will be the topics of focus. On its 10th anniversary, the CEB® will explore energy efficiency in residential buildings as well as in industry, commerce and municipalities.

"Energy efficiency will play a decisive role in implementing energy transformation," emphasizes Diana Röhm, project manager of CEB®. "Above all, the system concept is key: linking components while still viewing the whole - we put the focus on that. There is an immense potential in the residential sector - the CEB® shows everything that is possible! "

The Karlsruhe event will be even smarter. For the first time, it takes the megatrend digitalization and presents numerous IT innovations and solutions. Digital planning and building is also an important topic as well as making the energy supply more digital and flexible, intelligent home automation and usability in the Smart Home.

The CEB® Energy Efficiency Congress has established itself as a unique platform for transferring knowledge and exchanging experi-

ences as well as for establishing new contacts – thanks to its high-caliber speakers, numerous best-practice examples and forward-looking concepts. Approximately 600 participants are expected. From passive house to energy efficiency in commerce and industry, to the international exchange of experiences in energy-efficient cities in Germany, Austria and Switzerland – there is something for everyone.

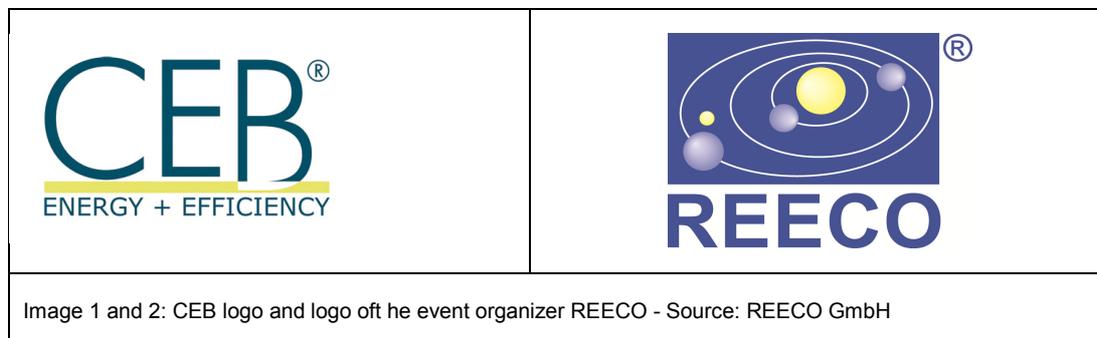
The CEB® is supported by numerous leading companies, institutions and associations in the energy efficiency industry within the framework of the trade fair and congress advisory council.

Germany's only combined heat and power exhibition, the interCO-GEN®, will take place at the same time.

More information can be found here [www.cep-expo.de](http://www.cep-expo.de).

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**About the CEB®, the Smart Energy Efficiency Trade Fair:**

CEB® is one of the leading trade fairs for energy efficiency in Germany. With 1,500 trade visitors from 10 countries, 800 conference participants and 100 exhibitors at the show, it is one of the most important platforms for the sector to exchange in Germany. The exhibitor' spectrum includes energy efficiency in residential and non-residential buildings, energy efficient housing technology, industrial efficiency, effi-

ciency services and digitization. Germany's only combined heat and power exhibition, the interCOGEN®, will take place at the same time.

**About REECO GmbH:**

The Reutlingen-based company is one of the largest European trade fair and congress organizers in the fields of renewable energies, energy efficiency, energy-efficient construction and renovation. Since its founding in 1997, REECO has carried out 1,100 trade fairs and congresses, with an annual average of more than 50,000 visitors and more than 1,500 exhibitors. The event portfolio currently consists of nine annual trade fairs and 50 congresses in Germany and Europe. The mid-sized company has locations in Germany, Austria, Poland and Serbia.